



Attorney Docket No.: 8240P001

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application for:

William P. Wanker

Serial No.: 09/290,006

Filing Date: April 11, 1999

For: CUSTOMIZABLE ELECTRONIC  
COMMERCE SYSTEM AND  
METHOD

Examiner: Pham, Hung Q.

Group Art Unit: 2168

Confirmation no.: 9354

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
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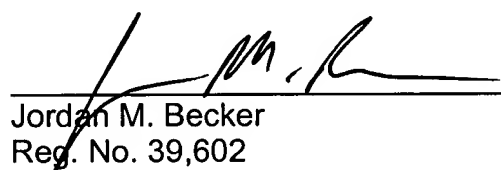
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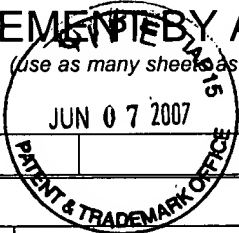
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Dated: June 4, 2007

  
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				Application Number	09/290,006
				Filing Date	April 11, 1999
				First Named Inventor:	William P. Wanker
				Art Unit	2168
				Examiner Name	Pham, Hung Q.
				Attorney Docket Number	8240P001
Sheet	1	of		2	



U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)				
		US-	6,285,999	09-04-2001	Page	
		US-	6,526,440	02-25-2003	Bharat	
		US-	6,760,720	07-06-2004	De Bellis	
		US-	6,996,561	02-07-2006	de Hilster et al.	
		US-	7,013,323	03-14-2006	Thomas et al.	
		US-	7,024,404	04-04-2006	Gerasoulis et al.	
		US-	7,035,849	04-25-2006	Tift	
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FOREIGN PATENT DOCUMENTS							
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				Art Unit	2168
				Examiner Name	Pham, Hung Q.
<b>Sheet</b>	1	<b>of</b>	2	Attorney Docket Number	8240P001

### NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>2</sup>
		"Definition of attitudinal," Merriam-Webster Online Dictionary, downloaded from <a href="http://www.m-w.com/dictionary/attitudinal">http://www.m-w.com/dictionary/attitudinal</a> , May 25, 2007, 1 page	
		Sherman, Chris, "What's New in Shopping Search," SearchEngineWatch.com, December 9, 2003, downloaded from <a href="http://searchenginewatch.com/showPage.html?page=3285871">http://searchenginewatch.com/showPage.html?page=3285871</a> , May 25, 2007, 4 pages	

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